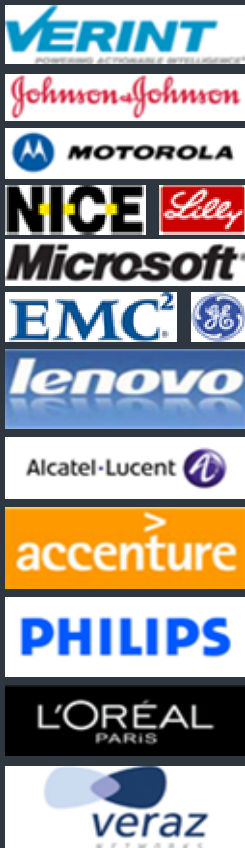


Between Our Global Customers



BoomeRing is a fast-growing software company providing converged communication solutions for large, medium-sized businesses and service providers worldwide.

Our patented solution is offering true mobility and user centric unified communication services, new revenue opportunities through enhanced services and dramatically increases in usage and ARPU.

We provide for today's mobile workforce:

- Maximum mobility – plugs into company communications.
- Control and savings.
- Least Cost Routing implementation.
- Similar set of call handling features both on fixed-line and mobile.
- Recording and conferencing capabilities on demand.

BoomeRing's rapidly expanding client portfolio and partner network includes many FORTUNE 500 companies and more. With more than 75,000 licenses sold during 2007-2008. Our business model combined with a strong global projects, puts the company in an excellent position for continued growth.



Between BoomeRing strategic partners & customers you can find the Israeli biggest fixed line operator – **Bezeq**, which has chosen BoomeRing MultiNet-IPC server as the Cellular Mobility platform for its IP-Centrex infrastructure.

Testimonials



"BoomeRing solved us an administrative and management issue by enabling us to differentiate automatically between private and business calls using mobile phones. This hassle free solution replaces the complicated expense report procedure. In addition BoomeRing reduced significantly our cellular expenses".

Bogdanski Yakov
Internal Operations Mgr



"We used BoomeRing, and we were really impressed! They actually saved us over \$500K a year. We enjoy vast savings on both international roaming and local cellular communication. Their solution provided all they promised and much more. BoomeRing provided complete support and training every step of the way. I highly recommend BoomeRing."

Oded Milstein
Director of Strategic Projects



"Because we are a global company, our cellular communication costs were huge. BoomeRing has helped us change all that. Their integration into our large corporation was smooth and easy, and BoomeRing provided complete support and training every step of the way. We are very satisfied with every part of the BoomeRing solution. I highly recommend BoomeRing."

Soli Sivan
Business Telecommunications