

Competitive Advantages

- Can be implemented with almost any PBX type (TDM or fully IP) and Soft-Switch, based on its patented technology and standard protocols such as SIP, TSP, etc.
- Can be used in combination with variety of mobile handset types and operating systems.
- Focus on usability, Hassle-free direct calls.
- BoomeRing's Call-back Mobility technology is based on its unique CLIENT implementation and NOT on SMS/GPRS implementation (trigger charged).
- Requires minimal infrastructure changes.
- Efficient utilization of system resources.
- Scalable solution with attractive entry-level price .
- Comprehensive solution.



BoomeRing is a fast-growing software company providing converged communication solutions for large, medium-sized businesses and service providers worldwide. Our patented solution is offering true mobility and user centric unified communication services, new revenue opportunities through enhanced services and dramatically increases in usage and ARPU.

Simple Cellular Mobility

BoomeRing has developed a state-of-the-art technology based on the convergence our business communication server located beside the PBX or soft switch and CLIENT application installed within a mobile smart phone.

This implementation enables the integration of end-user mobile phone into the enterprise communication infrastructure providing a comprehensive cellular mobility solution.

The BoomeRing solution is applicable worldwide and does not require any change in end-user behavior, it allows dialing directly from existing phone-book, recent calls, SIM memory, speed dials etc.

Applications and Main Benefits

Mobile extension capabilities — Allow the same set of call handling features on fixed line and mobile such as call hold, call transfer, consultation call, conferencing, call recording and more, thus increasing productivity.

Cost savings for mobile users — Enables control and significant cost savings of cellular communication costs (local, international & roaming) and reduce operating expenses.

Management and control — Can be used to differentiate between private & business cellular calls. Online reporting and billing for mobile users.

Recording mobile calls — Simple and intuitive solution for mobile users which require to record their cellular calls (initiated or received), indexed and stored. This unique implementation meets the needs of financial institutions, trading floors, insurance companies and more.

Least Cost Routing capabilities for mobile users — Designated to optimally reroute the calls initiated from the mobile phone depending on user location and destination number dialed.

BoomeRing continues its development efforts, and intends to provide in addition seamless roaming between wireless and cellular while preserving the same set of call handling features both on fixed and mobile.